



**PHILIPPINE NATIONAL VOLUNTEER
SERVICE COORDINATING AGENCY**

Ground Floor, Philippine Sugar Center Building
North Avenue, Diliman, Quezon City

National Volunteer Month (NVM) 2020 Digital Poster Making Contest Guidelines

I. Rationale

- Highlight the contributions of COVID-19 volunteers and frontliners and encourage people to show their appreciation of volunteerism at this time of pandemic through a poster presentation; and facebook likes.
- Promote creative arts which is part of the government's ten-point socioeconomic agenda.

II. Objective

- Promote awareness of volunteerism as a way of life and highlight the works and contributions of COVID-19 volunteers and frontliners; and
- Adopt as the poster design for NVM 2020 in December.

III. Theme: "Be an Inspiration, Volunteer!"

- Highlighting the significant contribution of volunteerism in nation-building and signifying the tireless work and contribution of COVID-19 volunteers and frontliners; and
- Should represent inclusivity, gender equality, and diversity among volunteers.

IV. Contest Mechanics

A. Eligibility: The contest is open to Filipino citizens, currently residing in the country at the time of submission of the entry.

B. Entry Requirements

1. Only one entry per participant;
2. Must depict or interpret the theme;
3. Posters size is 8.5x11 inches (300 DPI) , landscape layout. In layer & TIFF, JPG, PSD file format;
4. All artwork on the poster must be an original design. Those containing clip art and downloaded brushes will not be considered;
5. Appearance of participant's name, organization's name or logo, or any product/brand name as a material or content in the poster is not allowed;

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6. A written explanation and/or description of the work/entry; and
7. The poster should have not been submitted in previous contests or used or displayed in public.

C. Submission Mechanics

1. The entries must be submitted with the following attachments:
 - i. Fully accomplished entry form, which can be downloaded at PNVSCA's website: www.pnvsca.gov.ph and Facebook page: Philippine National Volunteer Service Coordinating Agency
 - ii. Headshot (3.5 cm x 4.5 cm) photo of participant;
2. Email entry together with the attachments to: patsd@pnvsca.gov.ph and accomplish registration form via google docs.
3. Artists will be informed if their entry is shortlisted.

D. Timetable

1. Deadline for submission of digital entries: **25 September 2020**
2. Review and judging: **1 October to 16 October.**
3. Announcement of winners: **30 October 2020.**

E. Judging

1. All entries shall be pre-screened by the PNVSCA to ensure compliance to the mechanics and relevance to the theme. The Agency has also the right to validate the originality of the entries as well as information about participants. Entries that do not comply with the specifications and entry requirements shall be disqualified.
2. The decision of the Board of Judges to be selected by PNVSCA, is final and irrevocable.
3. The winners will be notified by the PNVSCA through official letters and announced in the website and Facebook account.
4. The participant is accountable for any issues that may arise with regard to the originality and authenticity of the artwork. PNVSCA reserves the right to revoke all prizes in any case of misrepresentation or fraud, intended or otherwise, committed by any winner upon due investigation by PNVSCA.

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5. The entries will be judged according to the following criteria:

A. Relevance to the theme. The poster design should effectively communicate the given theme “Be an Inspiration, Volunteer!” in light of the COVID-19. The poster should also represent inclusivity, gender quality, and diversity among volunteers.	35%
B. Aesthetics appeal. The poster design must captivate the judges’ senses, taking into consideration the aesthetic principle, pattern, perspective and proportion.	30%
C. Originality. The poster must demonstrate originality and creativity.	30%
D. Audience impact. It will be measured based on entry’s facebook likes.	5%
Total	100%

F. Proprietary Rights

All digital poster entries submitted shall automatically become the property of PNVSCA. Thus, PNVSCA has all rights to utilize the poster along with the artists’ names for various publications, advocacy activities and or other official purpose.

G. Awards and Prize

1. The winners will receive Certificate of Recognition and the following cash prizes inclusive of tax:

1st Prize	Php 30,000.00
2nd Prize	Php 20,000.00
3rd Prize	Php 10,000.00
Consolation - Fourteen (14) Regions not belonging to the top 3	Php 4,000.00 each

2. All qualified participants will receive a Certificate of Appreciation.

3. The winning posters will also be framed and displayed at the PNVSCA. The agency will have the copyright and exclusive use to publish online, reproduce, distribute, display and create derivative works of the shortlisted entries for its activities without further compensation to the artists.